



au·to·ma·tion



During the day-to-day operation of a busy practice, **efficient delivery of patient communication can be very challenging.** Starting with appointment reminders and recall reminders sending out text

messages is just the beginning! We all know that manual phone calls require hours of staff time and mailing letters and post cards, sometimes referred to as snail mail, is slow and expensive.

American Telephony's TIM® system has been developed to address these time and cost challenges by providing an automated method of sending SMS text messages to your patients. The advantages to our system are many:

- Can work in conjunction with **PAM2000®** for telephone reminders
- Can work in conjunction with the **eMMa®** system for e-Mail reminders
- Patients can read text messages when it is convenient for them
- Input can be generated from many practice management systems.
- **LOW COST:** Many bulk text messaging systems available over the internet are very expensive.
- Text Editor allows **YOU** to change your message as easy as opening up a document without incurring extra charges.

